

ZEUS STYLIFE



MORTALS



PROPERTM
vape

MIDDLE EAST BROCHURE

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OUR FAMILY

Founder Paul Curtis established Zeus Juice in 2011 in his Birmingham kitchen. A bookmaker by trade, Paul fell upon the e-liquid market when his wife, Sam was diagnosed with cancer and he knew it was time to stop smoking. Having tried all alternatives, Paul turned to e-liquids, and frustrated by the lack of big, strong flavours and all-day vapes available, decided to create his own.

*Moving people towards the healthier substitute of vaping,
through innovation, creativity and quality.*

In pursuit of perfection, Paul designed and developed premium quality e-liquids and word rapidly spread. In 2014, to meet increasing demand, Paul bought manufacturing equipment, moved into a dedicated facility, and registered the business, Zeus Juice UK Ltd; a nod to Paul's love for Ancient Greek mythology.

Zeus' story continued to grow from strength to strength with additional facilities, increased manufacturing, new product ranges and collaborations and 2020 was a pivotal year, with Tim Allinson joining the business as MD. Since his appointment, Zeus has introduced a new value range 'Proper Vape', launched an innovative apparel collection, opened a physical retail space and won multiple industry awards.

Today, Zeus remains a family-run business driven by moving people away from cigarettes towards the healthier substitute of vaping through innovation, creativity and quality.

MANUFACTURING FACILITIES

Our state-of-the-art lab houses a team of analytical chemists who have in excess of 30 years' experience from global leading laboratories such as Eurofins AgroSciences. With access to some of the most advanced analytical instrumentation in the industry, they have developed and validated specific analytical methods for E-liquid and TPD emissions testing requirements.

All Zeus Juice e-liquids are made using pharmaceutical grade ingredients and are traceable back to every individual bottle offering our customers certified quality and safety for complete peace of mind. This is an industry-first within the vaping and e-liquid industry and no other business or company currently offers this level of testing.

We currently produce 420,000 bottles of e-liquid per week – or 4200 litres – in our operational facility. With a high-end consumable product testing and compliance function equipped with three ISO class 7 white room mixing facilities and five bottling lines, we are able to examine every batch for contamination to ensure perfection in every single bottle produced.

Alongside our lab, we are also proud of our huge warehouse capacity that is set up to dispatch to 95 countries worldwide with every individual country's vaping legislations considered.





ADONIS

STRAWBERRY | BERRIES

The best fruit flavour in the world, Adonis placed 1st at the World Vape Show Dubai. Fall in love with Adonis, an intensely sweet tale. Fresh raspberries with ripe strawberries create a heavenly taste of summer.

AVAILABLE FORMATS



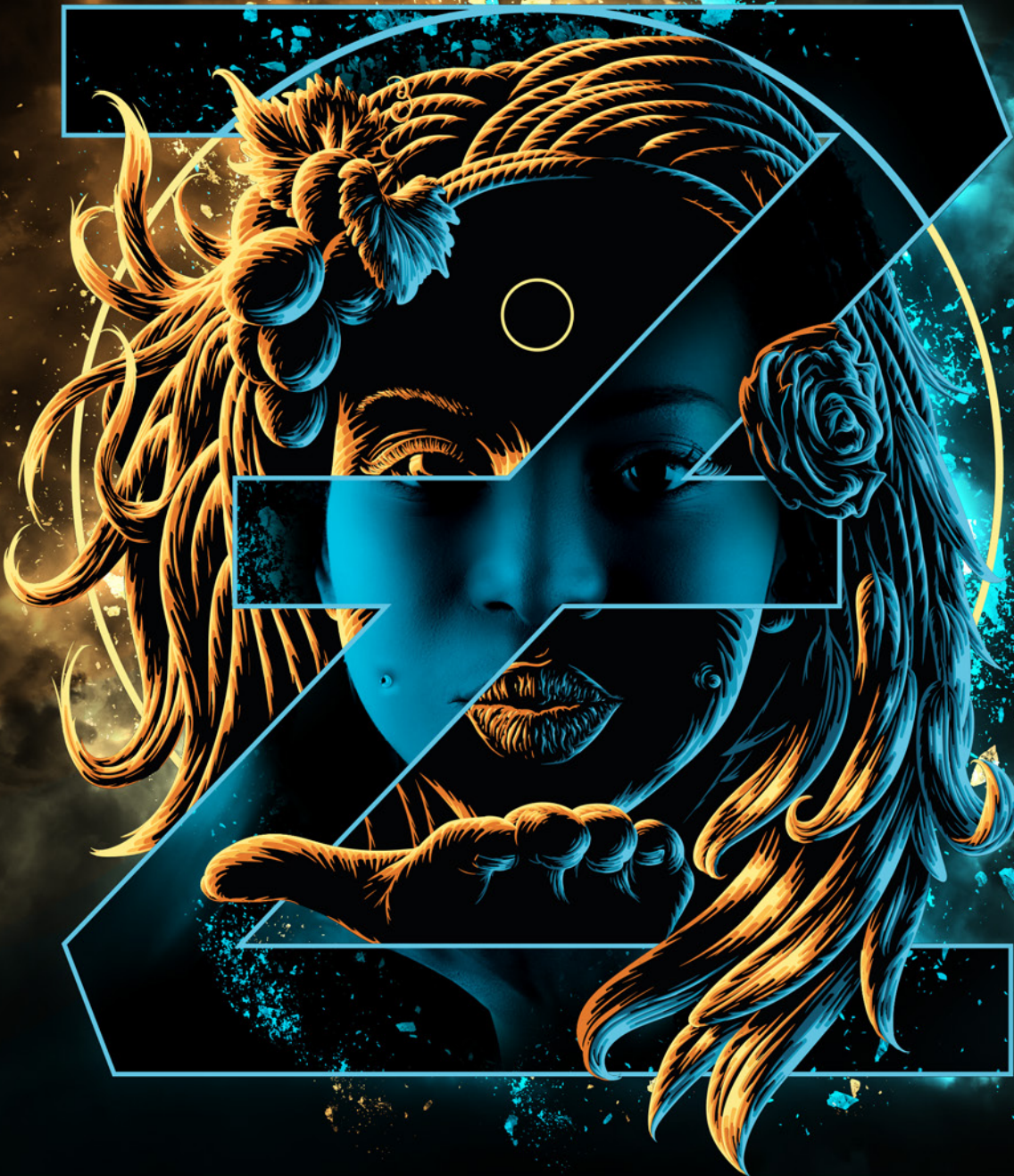
NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



APHRODITE

BERRIES | EUCALYPTUS | MENTHOL

The first famous blue e-liquid, eternally popular since 2014. She is complex mix of berries, menthol and eucalyptus.

AVAILABLE FORMATS



NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



APOLLO

BLUE RASPBERRY

Borne from the mythical blue fruit planted by Zeus. A little bit raspberry, a little bit blueberry, intertwined with a fizzy lemonade.

AVAILABLE FORMATS



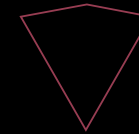
NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



ATHENE

STRAWBERRY | WATERMELON | LEMONADE

A sweet summertime statement. Exploding with juicy watermelon and freshly picked strawberries, with a lemonade citrus kick.

AVAILABLE FORMATS



NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



CERBERUS

BLOOD ORANGE | MIXED FRUITS

Guarding the gates, Cerberus is a trio of ferociously tasty fruits: blood orange, peach and cranberries, with a final bite of menthol.

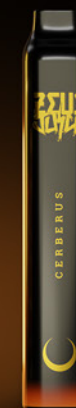
AVAILABLE FORMATS



NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



HELIOS

APRICOT | PEACH

The warmth of the summer sun, a combination of velvety softness with tangy apricots and juicy peaches, a rich blend, a touch of the tropics.

AVAILABLE FORMATS



NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



HERA

STRAWBERRY | CREAM

Ripe and juicy, sweet summer strawberries, combined with devilishly smooth, freshly whipped cream. A delight to behold.

AVAILABLE FORMATS



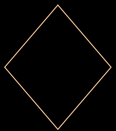
NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



MIDAS

BUTTERSCOTCH | CUSTARD

Feel like the golden king. Lashings of vanilla custard topped with a swirl of delicious sweet and sticky butterscotch sauce.

AVAILABLE FORMATS



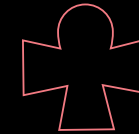
NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



VERMILION

CHERRY | MENTHOL

The lifeblood of the gods, the colour of the divine. A sublime union of cherry and menthol, 'Reloaded' with red berries.

AVAILABLE FORMATS



NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



ZEUS

BERRIES | BLACKCURRANT | MENTHOL

With a delicious blend of dark berries & blackcurrant laced with a wisp of menthol. Enriched with a touch more menthol and sweet but delicately spiced aniseed, Zeus is an immortal classic that will always be retold.

AVAILABLE FORMATS



NIC SALTS
30ML - 50/50
20MG / 30MG / 50MG



FREEBASE
60ML - 70/30
3MG



DISPOSABLE
3000 PUFFS
20MG



BOLT

Bolt

BOLT by Zeus Juice

Looking for a fresh, fun vape that's full of flavour? Hello, **BOLT**.

Taking a sensational new direction, **BOLT** dares to be different with fun and exciting flavours that never fail to strike. Delivered in a exquisite bottle that is totally fresh and vibrant, the premium ingredients and delightful flavours offer a new vaping experience that is original and distinctly delicious. Speaking to vapers living a life full of energy, adventure and aspiration while seeking a healthier lifestyle at pocket-friendly prices, **BOLT** breaks away from the expected to surprise and delight the senses.

And with 10 strong flavoursome choices delivering the tantalising tastes of much-loved drinks and desserts such as Strawberry Shortcake, Bubbly Blackcurrant and Cherry Cola, what's not to love?

3mg/ml Nicotine | 60ml E-liquid

When flavour strikes? It has to be **BOLT**





BANANA CUSTARD

Our Banana Custard e-liquid is a silky smooth blend of bananas topped with lashings of warm vanilla custard. An ever-popular combination, this classic creamy fruit flavour will magically melt in the mouth of any dessert lover.

AVAILABLE IN
60ML • 3MG NICOTINE



BUBBLY BLACKCURRANT

With deep berry goodness and a zesty citrus bite, Bubbly Blackcurrant e-liquid is a delicately balanced concoction. Rich blackcurrants blend with orange zest topped with a surprising exhale of fizzy lemons that is both sweet and sharp.

AVAILABLE IN
60ML • 3MG NICOTINE



CHERRY COLA

A classic combination, our Cherry Cola e-liquid sparkles with sublime sweetness. Rich, dark cherries pop against fizzy cola delivering a satisfying aftertaste that will really quench your thirst.

AVAILABLE IN
60ML • 3MG NICOTINE



FRUIT PUNCH

Our perfectly blended Fruit Punch e-liquid bursts with fruity goodness. Vibrant, quenching and sweet, this colourful combination leaves a seriously fresh and juicy aftertaste that really packs a punch.

AVAILABLE IN
60ML • 3MG NICOTINE



ICED BERRIES

Our sweet Berries Ice e-liquid is our most fruitiest of flavours. A deliciously crafted berry blend is paired with sensational chilled menthol adding the final finesse to an enticing all-day cooling vape.

AVAILABLE IN
60ML • 3MG NICOTINE



LIME SLUSH

Our Lime Slush e-liquid offers a refreshing flavour with a frozen fruity kick. Hydrating sour limes and super-cold crushed ice blend into a tart and tasty treat that really hits the spot.

AVAILABLE IN
60ML • 3MG NICOTINE



MANGO LYCHEE MENTHOL

Let our Mango Lychee Menthol e-liquid whisk you away to a tropical paradise. Bringing an exotic fusion of ripe mango and aromatic lychee, this tantalising taste of the tropics is crowned with a chilling menthol kick on the exhale.

AVAILABLE IN
60ML • 3MG NICOTINE



STRAWBERRY SHORTCAKE

Our evocative Strawberry Shortcake flavour is reminiscent of summer days. Light, sweet and creamy, it captures the perfect combination of freshly baked cake topped with juicy ripe strawberries & dollops of delicious cream.

AVAILABLE IN
60ML • 3MG NICOTINE



VANILLA CUSTARD

An appetizing sweet treat, our Vanilla Custard e-liquid proves its perfect partnership. Thick, velvety custard laced with subtle traces of soft and fragrant vanilla is a match made in heaven for any sweet-toothed vaper.

AVAILABLE IN
60ML • 3MG NICOTINE



WHITE CHOCOLATE MOCHA

Start your day the right way with our White Chocolate Mocha e-liquid. High quality coffee beans infused with a sprinkle of sweet white chocolate delivers a rich, warm and flavourful experience that will gratify any coffee aficionado.

AVAILABLE IN
60ML • 3MG NICOTINE

PROPERTM vape



Proper Vape by Zeus Juice

Can a vape juice offer value for money but still be premium? (The answer is YES!).

Zeus are excited to be introducing Proper Vape; a new range of e-liquid that offers incredible value for money all year round. Upholding everything that Zeus stands for – quality, innovation, creativity – Proper Vape's cool, pared back designs and simplified blends mean we can pass on great savings to our fans while still giving great all-day flavour.

Available in eight favourite flavours from Blueberry Bubblegum to Pink Lemonade, Proper Vape never compromises on the quality of ingredients and goes through the same stringent standards of testing with batch and bottle traceability that you would expect from a Zeus product. And with accessible pricing that can only be appreciated, choosing Proper Vape is a total no-brainer.

3mg/ml Nicotine | 60ml E-liquid

Proper Vape. Proper Value.



A wonderful blend of dark and delicious flavours, our **Berries & Grapes** vape is a unique taste. The combination of succulent blackcurrants, tangy raspberries and juicy grapes delivers a sweet and tart flavour, creating a distinctly delicious mix.

AVAILABLE IN
60ml | 3mg Nicotine



Our fruity **Tropical Pop** vape is packed full of colourful flavour, tropical sunshine in a bottle! It's bursting with exotic fruitiness, the crisp zesty zing of lemon and grapefruit is brilliantly balanced with the sugary sweetness of juicy oranges.

AVAILABLE IN
60ml | 3mg Nicotine



Savour the flavour of our delicious **Apples and Pears** vape juice. The familiar refreshing flavours of sweet crisp, crunchy apples and juicy ripe pears blend together for a notably fruity vape that delivers every time. Available in zero nicotine shortfills, just add nicotine.

AVAILABLE IN
60ml | 3mg Nicotine



Our new **Pink Lemonade** flavour gently bubbles with zesty fruitiness. Nicotine-free and full of juicy flavour, this juice happily marries the delights of sweet but tart raspberries and the refreshingly subtle fizz of classic cloudy, tangy lemonade.

AVAILABLE IN
60ml | 3mg Nicotine



A flavour sensation that will never get old, our **Blueberry Bubblegum** flavour e-liquid is a sweet treat! This flavour is a classic pick 'n' mix style bubblegum flavour, with a delightfully fruity backdrop of fresh blueberries. Great flavour, done properly.

AVAILABLE IN
60ml | 3mg Nicotine



Full-bodied and instantly refreshing, our **Grape Menthol** e-liquid is a cooling concoction of fruity goodness. The dark and heavy purple grapes blend beautifully with the harmonious hint of menthol giving you an invigorating inhale of fresh fruity flavour.

AVAILABLE IN
60ml | 3mg Nicotine



Ripe raspberries meet sugar sweet, fizzy sherbet in our **Raspberry Sherbet** e-liquid. A candied flavour designed to satisfy those with a sweet tooth, the tangy fruitiness delivers a vibrant and fresh treat for your taste buds. Great flavour all day long.

AVAILABLE IN
60ml | 3mg Nicotine



new

Our delicious **Ice Menthol** e-liquid is packed full of refreshing taste. Punchy and cool, the fresh and flavourful inhale delivers a tingling, arctic blast to delight any and all menthol vapers every time.

AVAILABLE IN
60ml | 3mg Nicotine

ZEUS *STYLISH*

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